



## **Privacy Policy**

This Privacy Policy explains how we, ARCH Consulting (“we”, “us”, or “our”), collect, use, and disclose personal information from users of our website at [www.archconsulting.ca](http://www.archconsulting.ca) (“Site”). By using the Site, you agree to the collection and use of information in accordance with this policy.

### **Personal Information We Collect**

We may collect personal information from you when you use our Site or services. This information may include:

- First Name
- Last Name
- Email address
- Other information relevant to customer surveys and/or offers

We may also collect non-personal information such as browser type, operating system, and pages visited to improve our Site and services.

### **Use of Personal Information**

We may use your personal information to:

- Provide and improve our services
- Respond to inquiries, requests, and comments
- Send promotional emails about new products, special offers, or other information we think you may find interesting
- Analyze user behavior and trends to improve our Site and services
- Comply with legal and regulatory requirements

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so.

### **Cookies**

We use cookies to improve your experience on our Site. Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your web browser (if you allow) that enables the site’s or service provider’s systems to recognize your browser and capture and remember certain information.

### **Third-Party Links**

Our Site may contain links to third-party websites. We do not control these websites and are not responsible for their privacy practices. We encourage you to review the privacy policies of any third-party websites you visit.

**Security**

We are committed to ensuring that your personal information is secure. We use reasonable measures to protect your personal information from unauthorized access, use, or disclosure.

**Your Rights**

You have the right to access, correct, and delete your personal information. You may also object to the processing of your personal information and request that we restrict processing. To exercise these rights, please contact us using the information below.

**Changes to this Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We recommend that you review this policy periodically for any changes.

**Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at [info@archconsulting.ca](mailto:info@archconsulting.ca).